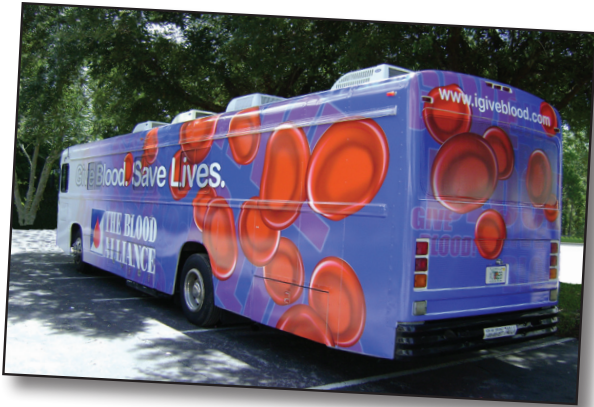


## Did You Know?

The Blood Alliance is your community blood bank, providing blood and blood products to local hospitals. We are a not-for-profit organization founded in 1942. We currently serve residents in Northeast Florida, and regions of Georgia and South Carolina.

The Blood Alliance is dedicated to providing the people in the communities we serve with quality blood services. In partnership with volunteer donors, we are committed to maintaining an adequate supply of blood components, a competent and professional staff, and high performance standards through current knowledge and approved technology.



### The Blood Alliance Offers:

- Convenient Donor Center Locations and Mobile Units
- Autologous (self) Donation
- Directed Donation
- Benefits Program
- Reliable Service to Hospitals
- State-of-the-Art Facilities
- Help to People in Need
- Resource Sharing of Excess Blood Nationwide
- Donor Loyalty Store (check it out now at [www.igiveblood.com](http://www.igiveblood.com))



7595 Centurion Parkway  
Jacksonville, FL 32256

**888-99-TBA-HERO**  
(888-998-2243)

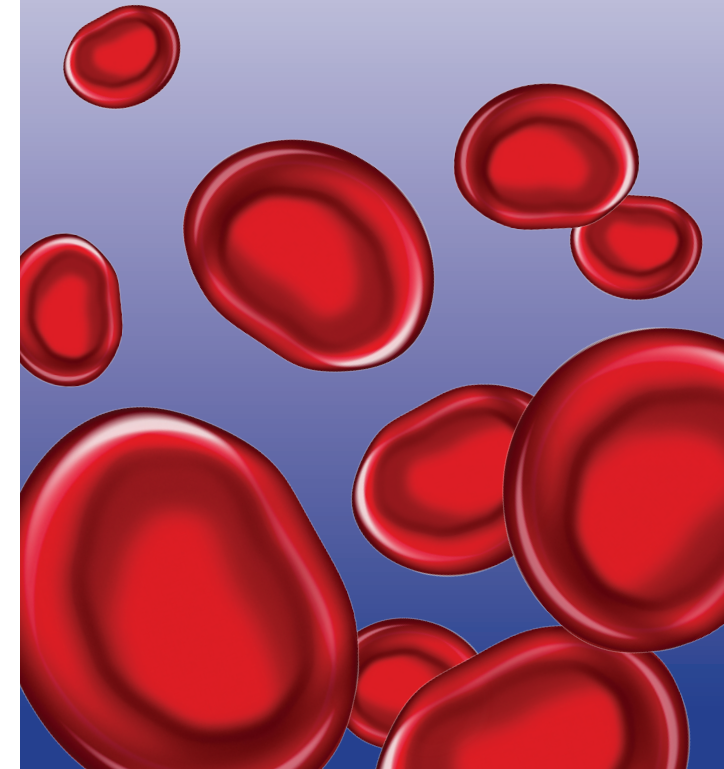
[www.igiveblood.com](http://www.igiveblood.com)



Simply download a free QR reader to your smart phone and scan for more info.



# We Can't Do It Without YOU!



## Who can donate blood?

Anyone in good health, at least 17 years of age (16 years old with parental consent), and weighing at least 110 pounds may donate blood every 56 days (unless deferred for another reason). Donating is safe and easy, takes about an hour to complete, and includes:

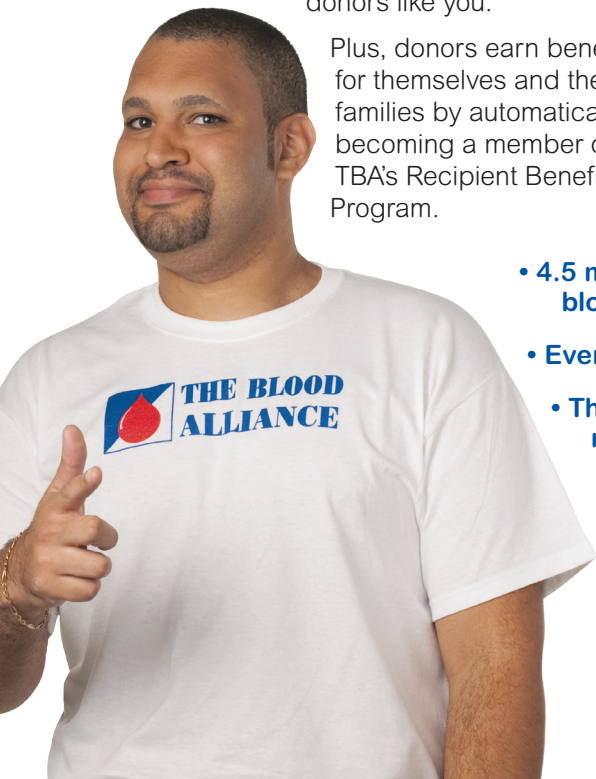
**Registration • Medical History • Mini-physical  
Drawing Blood (5 - 8 minutes) • Refreshments**

## Why donate to The Blood Alliance?

When you donate blood to The Blood Alliance (TBA), you are giving back to your community. Blood donated with TBA stays in the community to benefit local patients, which is not the case with other agencies.

Population growth, medical advances and increasing blood safety measures are causing an increase in local demand that exceeds our donation rates. There is no substitute for human blood. It cannot be manufactured or harvested. The only way to fill patient needs is with volunteer donors like you.

Plus, donors earn benefits for themselves and their families by automatically becoming a member of TBA's Recipient Benefit Program.



- **4.5 million Americans would die each year without lifesaving blood transfusions**
- **Every 2½ seconds someone in our country needs blood**
- **There is no substitute for human blood. Since blood must be provided by human donors and has a life span of only 42 days, it is a very precious resource needing constant replenishment**
- **Blood is used daily for all types of surgical operations, accidents, acute burn victims, and for those with catastrophic diseases such as leukemia and hemophilia**

## Be a TBA Hero!

You depend on your local hospitals to be there when you need them. Your local hospitals depend on TBA. We can't do it without you!

Our recruitment staff actively seeks community groups, churches, businesses, and educational facilities to sponsor blood drives.

### How can you help?

**Sponsor a blood drive.  
Volunteer at The Blood Alliance.  
Donate blood!**

## Why do local hospitals depend on The Blood Alliance?

Local hospitals and physicians recognize our consistent quality of service. The medical community understands that a local blood collection agency with component laboratory and inventory services is preferable to an agency that only has a drawing facility.

## Does The Blood Alliance sell blood?

We do not sell blood for profit or otherwise. We are a 501(c)(3) not-for-profit organization responsible for providing blood as a service. Like other blood banks, we receive payment through contracts with hospitals, which reimburse us based on an amount sufficient to cover our cost to recruit, collect, process, test, and distribute blood components. We may also generate additional revenue by supplying other communities with blood after our local needs have been met.

## How do I know The Blood Alliance provides quality service?

The Blood Alliance follows regulations established by the Food and Drug Administration (FDA), OSHA, Department of Transportation, the states of Florida, Georgia, and South Carolina, and the standards of the AABB (American Association of Blood Banks). We have an outstanding long-term record of quality and safety, confirmed by FDA, state, and AABB inspection records.

In addition to the quality standards established by the FDA, our staff believe in what we do. From administrative to medical, we care about people, about our community, and about saving lives.

