



Media Release

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FOR IMMEDIATE RELEASE

Tri Giving Blood at Beaufort Tricentennial Parties!

BEAUFORT, SC, July 28, 2011 – The Blood Alliance (TBA), enriching lives since 1942, believes if every birthday deserves a party, a tricentennial deserves five! Beginning in August and continuing through December, TBA will throw a party in honor of Beaufort’s 300th birthday on the second Tuesday of every month - and blood donors will be its guests of honor!

Like all good parties, TBA’s will feature festive attire (“Tri Giving” t-shirts while supplies last), fancy food and goody bags. Each donor will be entered into a random drawing for a prize with Beaufort flair or flavor as well.

The parties will be held at the newly opened TBA at Beaufort donor center, 1001A Boundary Street (in Uptown Square), Beaufort, from 11 a.m. till 7 p.m.

Party dates and drawing prizes are as follows:

- Tuesday, Aug. 9 (Beaufort Kayak Tours half-day trip for two)
- Tuesday, Sept. 13 (2011 Beaufort Shrimp Festival food and beverage tickets)
- Tuesday, Oct. 11 (2011 Exchange Club carriage ghost tour for two)
- Tuesday, Nov. 8 (Lowcountry Produce gift certificate)
- Tuesday, Dec. 13 (Sunday brunch for two at The Tooting Egret)

TBA is the sole supplier of blood to Beaufort Memorial Hospital and all other non-military hospitals in Beaufort and Jasper counties.

For more information about the monthly parties, call the Beaufort donor center, 843-522-0409. Or, make an appointment to donate by visiting www.igiveblood.com; using the free “iDon8” iPhone and iPad app; or calling The Blood Alliance, 888-99-TBA HERO (888-998-2243).

FACT: If donors gave two times per year, blood shortages could be prevented. The Blood Alliance must collect blood from 360 donors every day to meet the needs of area hospitals.

About The Blood Alliance

The Blood Alliance (TBA) provides blood to more than 40 hospitals and medical facilities in Florida, Georgia, and South Carolina. It provides a safe and adequate blood supply to the regions it serves and is a member of America's Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation's blood supply. TBA has been enriching lives since 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: www.igiveblood.com or call: 888.99.TBA.HERO.