



Media Release

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FOR IMMEDIATE RELEASE

The Blood Alliance Says: Tanks-A-Lot!

SAVANNAH, GA, July 15, 2011 -- The Blood Alliance looks forward to you participating in their “Tanks-A-Lot” blood drive to replenish the blood supply as the end of a busy summer nears. There will be two blood drives offered at two different Krispy Kreme Doughnuts locations, from 8:00 a.m. to 1:00 p.m., on July 18. Everyone who registers to donate will receive a free tank top while supplies last, dozen doughnuts & drink, and a ticket to a home Sand Gnats game of your choice!

Krispy Kreme Doughnuts blood drive location #1:

2749 Skidaway Road (at the corner of Skidaway and Victory), Savannah, GA 31404
8:00 a.m. – 1:00 p.m.
Saturday, July 16

Krispy Kreme Doughnuts blood drive location #2:

11506 Abercorn St. Savannah, GA 31419
8:00 a.m. – 1:00 p.m.
Saturday, July 16

To make an appointment to donate visit our website at: www.igiveblood.com, use our iPhone and iPad app at: “iDon8” or call The Blood Alliance at: 888-99-TBA HERO (888.998.2243).

FACT: If donors gave two times per year, blood shortages could be prevented. The Blood Alliance must collect 360 pints every day to meet the needs of area hospitals.

About The Blood Alliance

The Blood Alliance (TBA) provides blood to more than 40 hospitals and medical facilities in Florida, Georgia, and South Carolina. It provides a safe and adequate blood supply to the regions it serves and is a member of America’s Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation’s blood supply. TBA has been enriching lives since 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: www.igiveblood.com or call: 888.99.TBA.HERO.

