



## *Media Advisory*

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### **FOR IMMEDIATE RELEASE**

#### **Not Made Your Resolution Yet? We Can Help!**

*The Blood Alliance Urges You to Donate Blood to Save Lives in 2012*

BEAUFORT, SC/SAVANNAH, GA, January 10, 2012 – If you did not get what you wished for over the holidays, you may have a second chance -- with your blood donation! Start the New Year right by making a resolution to donate blood to save lives in 2012. Join The Blood Alliance, WSAV 3, and Clear Channel Radio for “Resolutions for Life” blood drives on January 17<sup>th</sup> and 18<sup>th</sup> at participating Savannah and Beaufort area donor centers. Festivities will include free food, appearances by local media personalities, a daily prize drawing for a Sony Blu-ray player, and a grand prize drawing for a 42-inch High Definition Television. Everyone who registers to donate will also be eligible to win a 2012 \*Honda Civic LX compliments of HondasForLess.net. So, make a resolution to save lives this year by donating blood and giving the gift of life to help local patients who need you.

To donate with The Blood Alliance, visit one of our participating Donor Centers:

#### **Tuesday, January 17:**

The Blood Alliance at Beaufort  
1001 Boundary Street, Suite A, Beaufort, SC 29902  
11:00 am – 7:00 pm

#### **Wednesday, January 18:**

The Blood Alliance at Memorial Health University Medical Center  
4700 Waters Avenue, Savannah, GA 31404  
9:00 am – 5:00 pm

For more information or to schedule your appointment, visit our website at: [www.igiveblood.com](http://www.igiveblood.com), or use our free App “iDon8” for iPhones or Droids, or call The Blood Alliance at: 888-99-TBA-HERO (888.998.2243)

*\*Honda car winner must be 18 years old and a licensed driver. Winner will be responsible for all necessary documents, all applicable taxes and cost of the tag and title. Employees of The Blood Alliance and their immediate family members are not eligible for this promotion.*

#### **About The Blood Alliance**

The Blood Alliance (TBA) provides blood to more than 40 hospitals and medical facilities in Florida, Georgia, and South Carolina. It provides a safe and adequate blood supply to the regions it serves and is a member of America’s Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation’s blood supply. TBA has been enriching lives since 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: [www.igiveblood.com](http://www.igiveblood.com) or call: 888.99.TBA.HERO (888.998.2243).