



Media Release

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FOR IMMEDIATE RELEASE

The Blood Alliance and Jaguars Team Up to Save Lives! *148 pairs of free pre-season tickets offered to donors...*

JACKSONVILLE, Fla., July 29, 2011 – The Blood Alliance, enriching lives since 1942, is partnering with the Jacksonville Jaguars for four pre-season blood drives to save lives! Pre-season tickets to the Jaguars home games will be given away to donors who qualify (see details below for each blood drive's specific *ticket giveaway).

All blood drives will be held at EverBank Field
(One Stadium Place, Jacksonville, FL 32202)

Pre-season blood drive #1:

Saturday, July 30, 2011

7:00 a.m. – 1:00 p.m.

The first 50 donors who donate using the automated double red cell blood collection system, will receive one pair of Jaguars pre-season tickets. All other registered donors will be eligible for a random drawing for two additional pairs of tickets.

Pre-season blood drive #2:

Monday, August 1, 2011

4:00 p.m. - 9:00 p.m.

The first 30 donors who donate using the automated double red cell blood collection system, will receive one pair of Jaguars pre-season tickets. All other registered donors will be eligible for a random drawing for two additional pairs of tickets.

Pre-season blood drive #3:

Wednesday, August 3, 2011

4:00 p.m. – 9:00 p.m.

The first 30 donors who donate using the automated double red cell blood collection system, will receive one pair of Jaguars pre-season tickets. All other registered donors will be eligible for a random drawing for two additional pairs of tickets.

Pre-season blood drive #4:

Friday, August 5, 2011

4:00 p.m. – 8:00 p.m.

The first 30 donors who donate using the automated double red cell blood collection system, will receive one pair of Jaguars pre-season tickets. All other registered donors will be eligible for a random drawing for two additional pairs of tickets.

**Tickets available while supplies last.*

FACT: *The Blood Alliance must collect blood from more than 360 donors every day to meet the needs of area hospitals as their sole provider of blood.*

About The Blood Alliance

The Blood Alliance (TBA) provides blood to more than 40 hospitals and medical facilities in Florida, Georgia, and South Carolina. It provides a safe and adequate blood supply to the regions it serves and is a member of America's Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation's blood supply. TBA has been enriching lives since 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: www.igiveblood.com or call: 888.99.TBA.HERO.