



Media Release

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FOR IMMEDIATE RELEASE

Regularly Scheduled Blood Drives on Mondays: *For Residents of Hilton Head Island and Bluffton*

Beaufort, SC, July 19, 2011 -- The Blood Alliance, enriching lives since 1942, will provide residents of Hilton Head Island and Bluffton with regularly scheduled mobile blood drives from August 1, through December 31, 2011. The blood drives will occur each Monday alternating between two locations, with blood collection times scheduled from **1 p.m. to 5 p.m.**

The locations and dates are as follows:

The Mall at Shelter Cove

24 Shelter Cove Lane
Hilton Head Island, SC 29928

August	1, 15, 29
September	12, 26
October	10, 24, 31
November	14, 18
December	12, 26

Bluffton Business Club

217 Goethe Road
Bluffton, SC 29910

August	8, 22
September	19
October	3, 17
November	7, 21
December	5, 19

To make an appointment to donate visit our website at: www.igiveblood.com, use our iPhone and iPad app at: "iDon8" or call The Blood Alliance at: 888-99-TBA HERO (888.998.2243).

FACT: If donors gave two times per year, blood shortages could be prevented. The Blood Alliance must collect 360 pints every day to meet the needs of area hospitals.

About The Blood Alliance

The Blood Alliance (TBA) provides blood to more than 40 hospitals and medical facilities in Florida, Georgia, and South Carolina. It provides a safe and adequate blood supply to the regions it serves and is a member of America's Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation's blood supply. TBA has been enriching lives since 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: www.igiveblood.com or call: 888.99.TBA.HERO.