



Media Release

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FOR IMMEDIATE RELEASE

The Blood Alliance Announces Piggly Wiggly Grocery Grab Winners! *Winners Will Grab Groceries on Tuesday, November 22!*

SAVANNAH, GA./HILTON HEAD, SC, Nov. 21, 2011 – The Blood Alliance, enriching lives since 1942, in partnership with Piggly Wiggly, congratulates Brandon Deloach of Hilton Head Island and Matt Whisenhunt of Savannah, for each winning a free three minute grocery grab* tomorrow, Tuesday, November 22.

Details of each winning grocery grab are as follows:

Brandon Deloach
Hilton Head Island Piggly Wiggly
17 Lagoon Road, Hilton Head, SC 29928
Tuesday, 11/22
3:30 p.m.

Matt Whisenhunt
Pooler Piggly Wiggly
1042 W. Hwy 80, Pooler, GA 31322
Tuesday, 11/22
9:00 a.m.

The Blood Alliance congratulates both winners, and reminds the community that our need for blood remains constant. Please give blood, and help save lives!

**Alcohol, tobacco products, lottery cards, and gift cards are excluded from the grocery grab. Grab is limited to the use of one winner, one shopping cart, and one item of each product selected (e.g., one steak, one gallon of milk, etc.). Employees of The Blood Alliance are not eligible for this promotion.*

FACT: If donors gave two times per year, blood shortages could be prevented. The Blood Alliance must collect blood from 360 donors every day to meet the needs of area hospitals.

About The Blood Alliance

The Blood Alliance (TBA) provides blood to more than 40 hospitals and medical facilities in Florida, Georgia, and South Carolina. It provides a safe and adequate blood supply to the regions

it serves and is a member of America's Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation's blood supply. TBA has been enriching lives since 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: www.igiveblood.com or call: 888.99.TBA.HERO.