



Media Release

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FOR IMMEDIATE RELEASE

Veteran's Day Blood Drives to Benefit Wounded Warrior Project *The Blood Alliance Salutes All Veterans and Gives Back to WWP!*

JACKSONVILLE, FL/SUN CITY, SC, November 3, 2011 – Donating with The Blood Alliance (TBA) on **Veteran's Day**, November 11, means you will be helping raise much needed funds to benefit the Wounded Warrior Project (WWP). TBA will donate \$5 for every pint donated on Veteran's Day. *But wait, there's more!* Comcast Business Class has also partnered with TBA to provide an additional \$1,000 donation towards this community effort.

To help TBA and Comcast Business Class give back to wounded veterans, donate blood at any of the following Special Event blood drives:

Jacksonville, FL:

Wounded Warrior Project Offices
4899 Belfort Road
Jacksonville, FL 32256
12p-4p

St. Augustine, FL:

American Legion Post 37
1 Anderson Cir.
St. Augustine, FL 32084
11a-3p

VFW-2391

6184 US Highway 1, South
St. Augustine, FL 32086
11a-3p

Sun City Hilton Head, SC:

Pinckney Hall
114 Sun City Lane
Bluffton, SC 29909
9a-1p

To make an appointment to donate blood, please visit: www.igiveblood.com, use TBA's iPhone and Droid App **iDon8**, or call 888-99-TBA-HERO (888-998-2243).

FACT: If donors gave two times per year, blood shortages could be prevented. The Blood Alliance must collect blood from more than 360 donors every day to meet the needs of area hospitals.

About The Blood Alliance

The Blood Alliance (TBA) provides blood to more than 40 hospitals and medical facilities in Florida, Georgia, and South Carolina. It provides a safe and adequate blood supply to the regions it serves and is a member of America's Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation's blood supply. TBA has been enriching lives since 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: www.igiveblood.com or call: 888.99.TBA.HERO.