



Media Release

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FOR IMMEDIATE RELEASE

Win one of 57 Pairs of Gator Bowl Tickets with The Blood Alliance!!

JACKSONVILLE, Fla., December 15, 2011 -- The Blood Alliance (TBA), enriching lives since 1942, invites you to roll up your sleeve to donate blood and be given a chance to win one of 57 pairs of Gator Bowl tickets to the Ohio vs Florida "Gator Bowl" game at 1:00 p.m. on January 2, 2012, at EverBank Field in Jacksonville, FL. To participate in the random drawing for tickets, donors can donate at six different blood drives on five different days.

Details are as follows:

Friday, December 16 (12:00 PM – 5:00 PM)

Boston's Gourmet Pizza
River City Market Place
13070 City Station Drive
Jacksonville, FL 32218

Friday, December 16 (3:00 PM – 8:00 PM)

Miller's Ale House
3238 Hodges Blvd.
Jacksonville, FL 32224

Saturday, December 17 (9:00 AM – 2:00 PM)

Hidden Hills Golf & Country Club
5901 Monument Road
Jacksonville, FL 32225

Sunday, December 18 (12:00 PM – 5:00 PM)

Wal-Mart
11900 Atlantic Blvd.
Jacksonville, FL 32225

Monday, December 19 (11:00 AM – 4:00 PM)

Angie's Subs
1436 Beach Blvd.

Jacksonville Beach, FL 32250

Wednesday, December 21 (5:00 PM– 8:00 PM)

Dave & Busters

7025 Salisbury Road

Jacksonville, FL 32256

To make an appointment to donate visit our website at: www.igiveblood.com, use our iPhone and Droid app at: “iDon8” or call The Blood Alliance at: 888-99-TBA HERO (888.998.2243).

FACT: If donors gave two times per year, blood shortages could be prevented. The Blood Alliance must collect blood from 360 donors every day to meet the needs of area hospitals.

About The Blood Alliance

The Blood Alliance (TBA) provides blood to more than 40 hospitals and medical facilities in Florida, Georgia, and South Carolina. It provides a safe and adequate blood supply to the regions it serves and is a member of America’s Blood Centers – a national network of independent community blood centers responsible for nearly half of the nation’s blood supply. TBA has been enriching lives since 1942 and is a non-profit community blood center licensed by the FDA and accredited by the AABB. For more information please visit: www.igiveblood.com or call: 888.99.TBA.HERO.